

GfG Instrumentation Sales and Marketing Support



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GfG Instrumentations integrated Sales and Marketing teams are dedicated to the support and success of our distribution lines. Through the new company website, ever increasing application notes, technical literature, presentations, webinars and hands on training, GfG strives for continual improvement of our support services.



Sales and Marketing Support

Sales Support Services

Description

- Quoting assistance
- Comprehensive Fixed Systems Department
- Hands on training (individuals or group)
- Speaking engagements
- Ask Bob blog
- International GfG partner network
- OEM sales
- Demo instruments

Sales and Marketing Materials

Description

- Company website with Partner portal
- Application notes
- Technical notes
- Powerpoint presentations
- Product literature bulk printing
- AIHA PDC courses
- Webinars
- Promotional GfG logo items
- Tradeshow banner and GfG table cloth for loan
- Product comparison charts
- Image library for download
- Spanish support materials
- Distributor catalog ad content
- Distributor website product / image content

