

GfG Instrumentation Sales and Marketing Support



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GfG Instrumentations integrated Sales and Marketing teams are dedicated to the support and success of our distribution lines. Through the new company website, ever increasing application notes, technical literature, presentations, webinars and hands on training, GfG strives for continual improvement of our support services.



Sales and Marketing Support

Sales Support Services

Description

Quoting assistance
 Comprehensive Fixed Systems Department
 Hands on training (individuals or group)
 Speaking engagements
 Ask Bob blog
 International GfG partner network
 OEM sales
 Demo instruments

Sales and Marketing Materials

Description

Company website with Partner portal
 Application notes
 Technical notes
 Powerpoint presentations
 Product literature bulk printing
 AIHA PDC courses
 Webinars
 GfG YouTube Channel
 Promotional GfG logo items
 Tradeshow banner and GfG table cloth for loan
 Product comparison charts
 Image library for download
 Multi-lingual support materials
 Distributor catalog ad content
 Distributor website product / image content

