

# GfG Instrumentation Sales and Marketing Support



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GfG Instrumentations integrated Sales and Marketing teams are dedicated to the support and success of our distribution lines. Through the new company website, ever increasing application notes, technical literature, presentations, webinars and hands on training, GfG strives for continual improvement of our support services.

## Sales and Marketing Support

### Sales Support Services

#### Description

Quoting assistance  
 Comprehensive Fixed Systems Department  
 Hands on training (individuals or group)  
 Speaking engagements  
 Ask Bob blog  
 International GfG partner network  
 OEM sales  
 Demo instruments

### Sales and Marketing Materials

#### Description

Company website with Partner portal  
 Application notes  
 Technical notes  
 Powerpoint presentations  
 Product literature bulk printing  
 AIHA PDC courses  
 Webinars  
 GfG YouTube Channel  
 Promotional GfG logo items  
 Tradeshow banner and GfG table cloth for loan  
 Product comparison charts  
 Image library for download  
 Multi-lingual support materials  
 Distributor catalog ad content  
 Distributor website product / image content

